



Community-Based Participatory Research: Overview of the CBPR approach Tutorial 3: CBPR Today

Presented by:

**The California-Nevada
Public Health Training Center**

Funded by Grant #UB6HP20202 from the Health Resources and
Services Administration, U.S. Department of Health and Human Services

Learning Objectives

- By the end of the training, participants will be able to:
 - Identify at least two facilitators to successful CBPR partnerships
 - Identify at least two barriers to successful CBPR partnerships
 - Identify at least two areas where CBPR principles can be applied to your work

CBPR Today



Hearing Community Voice

videovoice collective

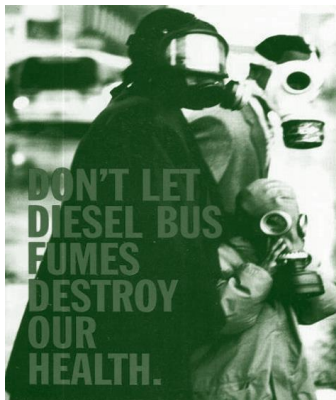
<http://www.youtube.com/user/VideoVoiceCollective>

CBPR Success Stories

- “Promoting Healthy Public Policy through Community-Based Participatory Research: Ten Case Studies”
 - UC Berkeley School of Public Health
 - PolicyLink
 - W.K. Kellogg Foundation

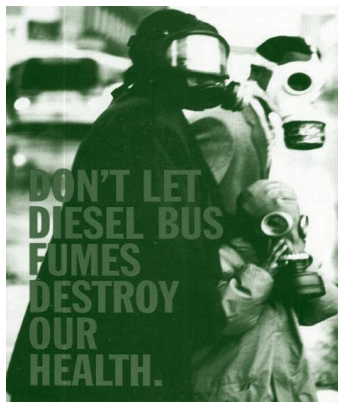


CBPR Case Studies



- Issue: Diesel bus pollution
- Partners:
 - West Harlem Environmental Action, Inc. (WE ACT)
 - Columbia Center for Children's Environmental Health
- Outcomes
 - Clean diesel for NYC bus fleet
 - EPA air monitoring of hot spots
 - State-wide environmental justice policy

CBPR Case Studies



- Issue: Diesel bus pollution
- Challenges:
 - Different timetables
 - Resource allocations,
 - Commitment to the advocacy

CBPR Case Studies

- Issue: Food insecurity in SF inner city
- Partners
 - Literacy for Environmental Justice
 - SF Dept. of Public Health
- Outcomes
 - Good Neighbor Program that provides incentives for corner stores that:
 - Increase access to healthy foods
 - Decrease shelf space for alcohol/tobacco products
 - Passage/signing of AB 2384 to establish a statewide pilot program to improve the supply of healthy choices in small corner stores



CBPR Case Studies



- Issue: Lead exposure/poisoning in children
- Partners
 - Tribal Efforts Against Lead (TEAL)
 - Univ. of Oklahoma
 - Emory Univ.
 - Univ. of New Mexico
- Outcomes
 - Blood lead screening and parental notification for young children
 - Halted use of mine tailings in construction/roads without proper containment

New Perspectives

- "Sometimes as scientists we make assumptions ... community people, because they are looking at it from a fresh perspective, will question the assumptions in a way that actually improves the science. It may tailor things to the situation in a way we would not have thought of."

—Academic Partner
WE ACT, NEW YORK

- "For us to go down there and protest and talk to people ... the Community Coalition showed me I can make a difference around my neighborhood."

— Community Youth
COMMUNITY COALITION, LOS ANGELES

Success in CBPR



Facilitators of Success



- Autonomous community partners
- Respect & trust
- Co-learning & sharing of skills/resources
- Solid scientific data
- “Doing your homework”
- Diverse networks
- Following the policy process

Challenges in CBPR



Time



Challenges



- » Perspectives on policy work
- » Perception of understanding
- » Funding
- » Long-term follow-up

Activity

- 5 minutes
- CBPR and **YOU**



Summary



Happy, Healthy Communities



Want to learn more about CBPR?

- Developing and Sustaining CBPR Partnerships: A Skill-Building Curriculum: www.cbprcurriculum.info
- Participatory Action Research Toolkit: www.ohsu.edu/oidd/partoolkit/index.html
- Primer: A Toolkit for Health Research in Partnership with Practices and Communities: www.researchtoolkit.org
- Community-Campus Partnerships for Health: <http://ccph.info>

References

- The Examining Community-Institutional Partnerships for Prevention Research Group. (2006). *Developing and Sustaining Community-Based Participatory Research Partnerships: A Skill-Building Curriculum*. Retrieved from www.cbprcurriculum.info
- Promoting healthy public policy through community-based participatory research: Ten case studies. Retrieved from http://depts.washington.edu/ccph/pdf_files/CBPR_final.pdf