



Community-Based Participatory Research: Overview of the CBPR approach Tutorial 1: Introduction to CBPR

Presented by:

**The California-Nevada
Public Health Training Center**

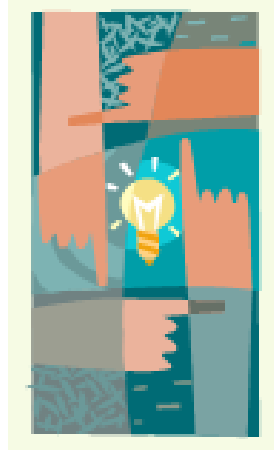
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Learning Objectives

- By the end of the training, participants will be able to:
 - Identify the aim of CBPR
 - Describe the power dynamic in research partners in a CBPR relationship
 - Explain at least two main principles of CBPR

Introduction to CBPR

- **Definition of CBPR**
 - *Partnership* approach
 - *Equitable* involvement and contributions
 - *Shared* ownership and decision-making
- **Aim**
 - Improve community health and quality of life



CBPR Relationships

Equal Partnership



VS

Expert-Driven (Top-Down)



Shifting the Research Approach

- **Action** Research
- Research **with** community members



Why CBPR?



- Addresses
 - Access
 - Practice
 - Quality
 - Policies
 - Health determinants
- Develops meaningful partnerships
- Technology-friendly

Principles of CBPR



Principles of CBPR



- Community as a unit of identity
- Builds on community strengths and resources
- Local relevance
- Empowering and power-sharing process

Principles of CBPR



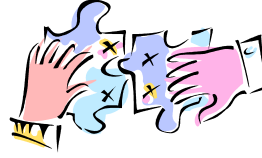
- Ecological perspective
- Systems development
- Balance
 - Research
 - Action

Principles of CBPR

- Co-learning
 - Data/Results sharing
- Long-term process
 - Capacity building
 - Sustainability



CBPR Perspectives



- Building relationships
- Sharing power and resources
- Inclusion
- Ownership